

Thanks for thinking of TomDenley for your new website! This short brief helps me understand your business and what you need — there are no wrong answers, and you don't need to fill in everything. Just tell me what you know and we'll figure out the rest together.

How to complete this brief

Fill in the fields directly in Adobe Acrobat, Preview, or your PDF reader — tick the boxes that apply, then save and email it back to dev.tomdenley@gmail.com. Takes about 5 minutes.

YOUR BUSINESS

Tell us who you are and how best to reach you.

BUSINESS NAME

DESIRED DOMAIN NAME

e.g. www.yourbusiness.co.uk — don't worry if you're not sure yet, we can help you choose.

CONTACT NAME

PHONE NUMBER

EMAIL ADDRESS

PREFERRED CONTACT METHOD

Email Phone Call WhatsApp

YOUR BRAND & COLOUR SCHEME

So the site looks and feels like you.

PRIMARY COLOUR

SECONDARY COLOUR

e.g. Forest Green / #22c55e — leave blank if unsure and we'll suggest a palette.

STYLE THAT APPEALS TO YOU

Modern & Minimal Bold & Colourful
 Classic & Professional Dark & Contemporary

DO YOU HAVE AN EXISTING LOGO?

Yes, it's ready Needs designing Not sure yet

PROJECT TYPE

Roughly what kind of site are we talking about? Tick one if you can.

Landing Page — from £350

A single high-converting page — ideal for a quick launch, an offer, or a startup.

Business Website — from £750

A multi-page site with room to grow — services, blog, and full content management.

Not Sure Yet

No problem — tell us about your project below and we'll recommend the best fit.

FEATURES YOU'D LIKE

Tick anything that sounds useful — we can talk through the details together.

Showcasing Your Work

- Photo gallery of past jobs
- Before & after photos
- Customer testimonials
- Certifications & accreditations

Getting Enquiries

- Quote request form
- Click-to-call button
- WhatsApp contact button
- Social media links

Trust & Information

- About us / our story
- Service area map
- FAQs
- Pricing / starting-from prices

Extras

- Blog / news section
- Online booking / scheduling
- Directory listings (Yell, Checkatrade, etc.)
- Something else — see notes

ANYTHING ELSE?

Inspiration sites, competitors, timeline, must-haves — anything at all.

Ready to launch something great? Once you're done, save this PDF and email it back to dev.tomdenley@gmail.com, or message on WhatsApp at [+44 7394 336347](tel:+447394336347). I typically reply within a few hours.